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AMERICAN BOARD OF ORIENTAL REPRODUCTIVE MEDICINE

CLINICAL PEARLS - MARCH 2016



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The advertisement features the brand name 'conceivable' in a blue and black font, with the tagline 'Made for the modern practice.' below it. A purple button contains the website 'Shop.Conceivable.com'. To the right, there are four glass bottles of different sizes and colors (brown, blue, and black) representing the products.



In Vitro
Fertilization
from \$4800

Call today for a
complimentary
consultation
with Dr. Magarelli

Get Free Consultation 877-475-BABY (2229)

The advertisement features a smiling baby's face on the left. The text on the right promotes 'In Vitro Fertilization from \$4800' and includes a call to action to call for a complimentary consultation with Dr. Magarelli. A green button at the bottom left says 'Get Free Consultation' and a phone number '877-475-BABY (2229)' is listed at the bottom right.

Respect the Simplicity

When I was a student of acupuncture and herbal medicine I learned one style of treatment, the style of my main teachers, Dr. Fei Xiao and Dr. Lubin Yu. They used strong needles, large doses of raw herbs, dietary recommendations and confidence. Their patients got better and I first witnessed miracles happen. After finishing school and practicing for a few months, I called those same teachers in a panic, afraid I was losing everything I knew because I kept finding myself using the same points and formulas over and over again. In the direct and no nonsense way that many of our Chinese teachers hold, I was told that popular points and formulas are popular for a reason, because they work. I was then told something that I remind myself of regularly, if the patients are responding to the treatment, you need to respect that. Respect the simplicity.

After growing my practice, seeing more clients and getting out into the larger Chinese medicine community I was introduced to many different styles of treatment. I began grasping at all of it, microsystems, minimal dosing of herbs, large dosing of herbs, acupuncture done three times a week, acupuncture done twice a month, Japanese style, classical, functional medicine, etc. Whenever a patient did not respond to my care quickly, I wanted to throw out everything I knew and reach for the next more effective treatment.

Over time, I have tried many things in the clinic, melded many different styles, and have continually questioned what I know, yet I find myself returning to my early roots; lifestyle support, strong needles, large dosing of herbs, and confidence. There is beauty in the simplicity of what



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The advertisement has a blue background with white and red text. It promotes the 'DAOM PROGRAM IN SAN FRANCISCO' and the 'ACTCM' (American College Of Traditional Chinese Medicine). It invites people to 'Attend an Open House' and 'Receive Free CEUs'.



[Learn How You
Can Advertise Here.](#)

The advertisement is a simple yellow box with a green border. It contains a green link that says 'Learn How You Can Advertise Here.'

we do. While I will still always hope there is a magic point, herb, food, or supplement that will change my patient's lives, I have learned to trust in the simple effectiveness of Chinese medicine. And I trust that we can hold the roots of the medicine at the same time that we move it forward towards stronger integration.

So, I will continue to pick up the books, attend the conferences, relearn that formula again for the hundredth time, bravely question and learn from my colleagues, and use Stomach 36.

JOIN ASRM CAMSIG GROUP

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